

Entrepreneur®

Entrepreneur Magazine's Personal Finance Pocket Guides

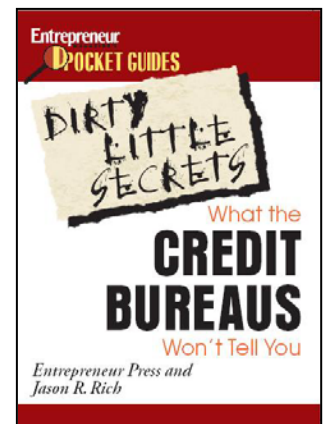
Author:	Jason R. Rich
Publisher:	Entrepreneur Press
Cover Price:	\$12.95 each
Trim Size:	5.5" x 7.5"
Page Count:	226 pages

Bestselling author **Jason R. Rich** (www.JasonRich.com) is currently working with Entrepreneur Press (publisher of *Entrepreneur* magazine) as the series editor and author of the *Entrepreneur Magazine's Personal Finance Pocket Guides* series.

This informative book series made its debut in late-2006, and will continue to expand with new titles throughout 2007 and beyond. The first three books in the series are now available through bookstores nationwide. Each book is sold separately and has a cover price of \$12.95.

Each 226-page book covers one aspect of personal finance, and is designed to offer a comprehensive, yet easy-to-understand introduction to that topic. The goal is to provide the reader with the information they want and need, in less than three hours.

One unique aspect of this series is that each book includes several in-depth and exclusive interviews with recognized experts representing well-known companies and organizations. These experts share advice, strategies, tips and insight, plus offer valuable information from a variety of different perspectives. Each book is also loaded with "Tip," "Warning" and "Lingo" boxes, containing useful tidbits of information that make it extremely fast and simple for the reader to acquire and assimilate the most important content.



The *Entrepreneur Magazine's Personal Finance Pocket Guides* series currently features the following titles (each sold separately):

- ***Dirty Little Secrets: What The Credit Bureaus Won't Tell You*** (Now Available)
- ***Why Rent? Own Your Dream Home*** (Now Available)
- ***Mortgages & Refinancing: Get The Best Rates*** (Now Available)
- ***Mutual Funds: A Quick Start Guide*** (Publication Date: Early-2007)
- ***Buying or Leasing A Car Without Being Taken For A Ride*** (Publication Date: Early-2007)
- ***Get That Raise!*** (Publication Date: Early-2007)

Jason R. Rich is the author of more than 35 books on a wide range of topics. He's also a frequent contributor to numerous national magazines and major daily newspapers. In addition to the *Entrepreneur Magazine's Personal Finance Pocket Guides*, he's also the series editor and author of *Entrepreneur Magazine's Business Traveler* – a series of city-specific travel guides specifically for business people on-the-go. (The *Business Traveler* series will make its debut in early-2007).

For more information about *Entrepreneur Magazine's Personal Finance Pocket Guides*, contact:

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